

EXECUTIVE EDUCATION FOR SUSTAINABILITY LEADERSHIP

Winter/Spring 2023 Virtual Offering

January 30 - May 12, 2023

PROGRAM AGENDA

	Synchronous Learning Dates & Times		Pre-Recorded Content Uploaded to Canvas
	Live Faculty Discussions & Additional Live Sessions (Participant-Led Content & Deep Dive Activities)	Guild Sessions	Each week, pre-recorded content will be posted by Monday 3pm EST to be viewed by the following Monday
Week 1: January 30 - February 5	Monday, January 30, 3-5pm ET Full Cohort Welcome & Orientation CORE CONTENT - Leith Sharp: Orienting You to the Journey Ahead	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET Learning Lab Part 1	Posted Monday, January 30th Orientation Materials: Prof. Jack Spengler: Welcome / EESL Program Origin Story Maggie Husak: Course Canvas Site Orientation Course Content: Prof. Jack Spengler: The Global Imperative Malcolm Preston: Business, Society and Sustainability CORE CONTENT - Leith Sharp: Embracing the Squiggle - Setting the Stage for Evolving How We Lead 3hrs of content. View by 3pm Mon, February 6
Week 2: February 6 - 12	Monday, February 6, 3-5pm ET Faculty Discussion 1: Malcolm Preston, Jack Spengler, Leith Sharp (Recorded & posted next day.)	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET Innovation Slam	Posted Monday, February 6th CORE CONTENT - Leith Sharp: What 5000 Idea Journeys Have Revealed to Us About the Future of Sustainability Leadership. 1.5hrs of content. View by 3pm Mon, February 13

Week 3: February 13 - 19 Week 4: February 20 - 26	Monday, February 13, 3-5pm ET Participant Led Session: - Participant Showcases Round 1 - Open Space (Portions recorded & posted next day.) WEEK OFF	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET Forensic Mapping WEEK OFF	Posted Mon, February 13th • Katherine Collins: Toward Regenerative Investing • Prof. Rebecca Henderson: to be determined 2-3hrs of content. View and review by 3pm ET Mon, February 27 WEEK OFF
Week 5: February 27 - March 5	Monday, February 27, 3-5pm ET Faculty Discussion 2: Prof. Rebecca Henderson, Katherine Collins, Leith Sharp (Recorded & posted next day.)	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET Forensic Map Gallery Chat and Insight Harvest	Posted Monday, February 27th CORE CONTENT - Leith Sharp: Biomimicry and Flow Dr. Dayna Baumeister: Biomimicry and Life's Principles 2-3hrs of content. View by 3pm ET Mon, March 6
Week 6: March 6 - 12	Monday, March 6, 3-5pm ET OR (choose one) Tuesday, March 7, 5-7am ET Full Cohort Activity: Malcolm Preston - The Brewery Game: A simulation, case studies & discussion re: holistic decision-making	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET Tapping the Power of Biomimicry	Posted Monday, March 6th Nicole Miller: Applying Biomimicry - Lessons from the Field Find Meezan: The Interface Case Story 2.5hrs of content. View by 3pm ET Mon, March 13
Week 7: March 13 - 19	Monday, March 13, 3-5pm ET Faculty Discussion 3: Erin Meezan, Dayna Baumeister, Leith Sharp Participant Led Session: - Participant Showcases Round 2 (Recorded & posted next day.)	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET Forward Flow Mapping Pt 1	Posted Monday, March 13th CORE CONTENT - Leith Sharp: Retraining Hierarchy to Unleash Human Sentience 45 min of content. View by 3pm ET Mon, March 27
Week 8: OFF March 20 - 26	WEEK OFF	WEEK OFF	WEEK OFF

Week 9: March 27 - April 2	Monday, March 27, 3-5pm ET Participant Led Session: - Participant Showcases Round 3 - Collaborative Coaching Session (Portions recorded & posted next day.)	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET Forward Flow Mapping Pt 2	Posted on Monday, March 27 • Anne-Claire Berg: The Danone Case Story 2hrs of content. View by 3pm ET Mon, Apr 3.
Week 10: April 3 - 9	Monday, April 3, 3-5pm ET Faculty Discussion 4: Anne-Claire Berg & Leith Sharp Participant Led Session: - Participant Showcases Round 4 (Recorded & posted next day.)	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET Creating an Inner Culture of Flow	Posted on Monday, April 3 • Zeyneb Magavi: Scaling for System Transformation, The HEET Case Story 2.5hrs of content: View by 3pm ET Mon, Apr 10
Week 11: April 10 - 16	Monday April 10, 3-5pm ET Faculty Discussion 5: Zeyneb Magavi & Leith Sharp Participant Led Session: - Participant Showcases Round 5 (Recorded & posted next day.) Optional Session: Tuesday April 11, 3-5pm ET Book Club	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET What's Your Climate Story?	Posted on Monday, April 10 CORE CONTENT - Leith Sharp: Scaling Flow Leadership and Exploring Cultural Agency
Week 12: April 17 - 23	WEEK OFF	WEEK OFF	WEEK OFF

Week 13: April 24 - 30	Monday April 24, 3-5pm ET Full Cohort Activity: Pilina Circle Participant Led Session: - Participant Showcases Round 6	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET Metabolizing and Integrating Together
Week 14: May 1 - 7	Monday, May 1, 3-5pm ET Faculty Discussion 6: Indigenous Cultural Knowledge (Recorded & posted next day.)	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET Bringing It All Together
Week 15: May 8 - 12	Monday May 8, 3-5pm ET Participant-Led Content ** Friday, May 12, 3-6pm ET Final Full Cohort Live Session	Guild 1: Wed, 8-10am ET Guild 2: Wed, 5-7pm ET Guild 3: Thu, 8-10pm ET Final Collaborative Coaching

A few notes on the agenda...

In general, while the times on the agenda are fixed, content and activities are subject to slight change, as we do our best to flow with the emerging needs of the cohort and design experiences to meet those needs wherever possible. We may also offer a couple of additional opt-in sessions which we will post as they are organized. An updated agenda will be posted and all participants notified when any changes are made.

Pre-Recorded Content: Typically, content will be released on Mondays with a watch by date of the following Monday.

Weekly Guild Sessions (Working Group): Guilds will be meeting each week, and these sessions will involve activities and group discussions that build from the pre-recorded content uploaded the week prior. That is to say, Guild sessions are designed around the assumption that you are fully up to date with your course content viewing. Your POD members will be counting on you to bring it. In case of family emergency, health issues or other forces beyond your control impacting your attendance, please let your Guild Facilitator know so that they can adequately support you and your POD (small group) in your absence. (Missing more than two Guild sessions, or turning up to Guilds without being prepared to contribute, makes issuing the Certificate of Participation inauthentic.)

Monday, 3-5pm ET Full Cohort Live Sessions: There are 6 live faculty Q&A sessions that are considered part of the core program experience. Please see the agenda for the final schedule of these sessions. For those who can not attend live, all Monday live faculty sessions will be recorded to view at your convenience. In addition, all cohort members can submit questions in advance of live faculty sessions (we can't guarantee what questions will be picked by Faculty to address, but we can ensure that they are all sent along for consideration.)

In addition, we have integrated into the Monday flow a series of participant-led content/contributions/discussions and deeper dive activities. These sessions provide opportunities to learn from each other, build your network outside of your own Guild, as well as engaging in some powerful activities. We will provide additional information on each of these sessions in the weeks prior to each one.

Please note that in particular on March 6/7, Malcolm Preston will be offering two "sittings" of The Brewery Game - which is not to be missed!

This is an engaging simulation on holistic decisionmaking. Closer to that date, we will have a sign-up sheet to note who will attend which session.

A Note about Timezones and Daylight Savings

All of our program times are maintained in Eastern Time (Boston/Harvard time). This timezone experiences a daylight savings change on March 12th, moving clocks ahead one hour. Be sure to factor in Daylight Savings Time Changes as you convert Eastern Time (ET) into your own timezone to lock the below sessions into your schedule. Daylight savings changes are occurring on different dates in March and April in many countries. Many Northern hemisphere countries will be moving clocks forward an hour while many countries in the Southern hemisphere will be

moving clocks back. Please be sure to check your countries dates and adjust your timezone calculations accordingly - this <u>time-zone converter</u> with specific calendar days could help you.

Faculty and Guest Presenters

- Leith Sharp, M.Ed., Director and Lead Faculty, Executive Education for Sustainability Leadership, Harvard T.H. Chan School of Public Health
- John Spengler, Ph.D., Akira Yamaguchi Professor of Environmental Health and Human Habitation, Harvard T.H. Chan School of Public Health
- Malcolm Preston, Former Partner | Global Leader, Sustainability & Climate, PwC
- Rebecca Henderson, Ph.D., John and Natty McArthur University Professor at Harvard Business School, Author of *Reimagining Capitalism* in a World on Fire
- Erin Meezan, Chief Sustainability Officer, JLL
- Katherine Collins, Head of Sustainable Investing, Putnam Investments
- Dayna Baumeister, Ph.D., Co-Founder, Biomimicry 3.8
- Nicole Hagerman Miller, Managing Director, Biomimicry 3.8
- Anne-Claire Berg, Former Global Culture and Engagement Director, Danone; Chief People and Impact Officer, Gen II Fund Services
- Matthew Kamakani Lynch, former Director of Sustainability Initiatives, University of Hawai'i System
- Zeyneb Magavi, Co-Executive Director, HEET