



SCHOOL OF PUBLIC HEALTH
Department of Environmental Health

Executive Education for Sustainability Leadership Fall 2024 Virtual Offering

September 9 - November 25, 2024

Participants attend this program to orient, nourish and upskill themselves as sustainability leaders operating in an era of global upheaval fuelled by the climate crisis, ecological collapse, pandemics, escalating social and economic inequalities, political uncertainty and exponential technologies. Supporting sustainability leaders to guide humankind toward global well-being, delivering on the SDGs and beyond, has never been so important, so challenging and so revelatory. Given this context, we view personal and relational well being as being central to reaching our full impact potential as sustainability leaders. To this end, we encourage sustainability leaders from all sectors to apply to this program as a matter of personal, professional and global urgency.

Program Content

Our content centers around flow leadership research and theory including a selection of ongoing sustainability leadership case stories, biomimicry, research into global CEOs and exposure to indigenous cultural knowledges.

We emphasize the life of ideas throughout the program, bringing all theory and practice back to day to day application involved in taking sustainability related ideas from inception to scale. This application emphasis involves attending to the role of purpose-driven leadership, fostering psychological safety, adapting to uncertainty, rapid sense-making within shifting contexts, working within complex stakeholder ecosystems, de-risking and scaling new ideas by reducing friction and increasing flow.

Towards the end of the program, once attendees have gained mastery in a variety of flow leadership practices for improving engagement, innovation and transformation across organizations or communities, we then scale up their leadership impact potential by exploring pathways for leading cultural transformation and cultural healing.

Program Experience

Our 2024 executive education experience includes:

- A rich immersion into **sustainability and flow leadership content**;
- Direct access to our **faculty and guest presenters**, cutting edge thought leaders, many of whom are working on the frontlines of sustainability leadership;

- **Peer to peer learning and network building** with a cohort of diverse & inspiring participants ;
- Consistent focus on **real world application**, learning by doing and peer support
- **Improved personal wellbeing**, rejuvenation and empowerment

The program delivers a strong balance of cultural awareness, guiding theory, case stories from the field, activities & direct application. Dynamic networking across sectors and the sharing of best practices are key elements of the program design. Our selective admissions process ensures that you will be as stimulated and inspired to action by members of your cohort as you are by the course material and program faculty.

Program Workload

This program requires an average of 6.5 hours of participation every week. This includes an average of 2.5 hours of asynchronous pre-recorded content and 4 hours of synchronous (live) participation.

Live weekly participation consists of two 2hr sessions. There is a weekly, full cohort live session on Mondays 3:00-5:00 pm Eastern Time (Boston time) and a weekly Guild Session. (Participants elect to join one of three possible Guild times for the duration of the program. Guilds are working groups that consist of 25-30 participants each.)

Please see the General Schedule below for Guild session times, you will have the opportunity to signal your preference during the registration process. Within your Guild, you will be further matched into a coaching team of 4-5 participants. Over the duration of the program you will get to work in your coaching team, your Guild and across the full cohort, ensuring a supporting mix of in depth relationship building and diverse networking.

A number of optional additional sessions and some optional pre-recorded content will also be made available to attendees that wish to further expand their experience beyond the core course requirements.

Certificate of Participation

Executive Education programs are, by their very nature, non degree or non credit-bearing programs, however, participants that complete the attendance requirements of this program will receive written confirmation of their program participation and completion.

Because this program is designed around small group work and peer to peer learning processes, individual attendance significantly impacts other attendees. For this reason among others, only participants that have **completed the core participation requirement of the program can receive a Harvard certificate of participation for the program.** Participants that do not meet the core participation requirement are not eligible for receiving a certificate of participation.

The program participation requirement is quite simple. Participants must attend all required live sessions and complete the viewing of all required pre-recorded content in time for scheduled small group work and live discussion sessions.

Attendees can request special permission for missing a session on a case by case basis with advanced notice, however strict limits are upheld when determining whether or not attendees have completed the program to a sufficient degree to receive a certificate of participation. Missing more than two live sessions for example is considered an incompleteness.

Most importantly by actually completing the program in full, you will leave with a vibrant new network of sustainability leaders, along with many new leadership tools and practices for your future success.

Price and Registration

The fee for the 2024 EESL offering is \$4100 USD, making this program one of the most affordable executive education programs to run at Harvard University. We keep our costing as low as possible in order to attract a rich diversity of sectors, countries and cultures, greatly enriching the program experience for all.

Once your application has been accepted, we strongly recommend completing full registration as early as possible. We can accommodate up to 100 participants in this cohort.

Course Delivery & Schedule

The program starts September 9, 2024 and continues through to November 25, 2024. Our 12 week program format allows participants the breathing room to digest and apply what they are learning as the program progresses. We have also included two weeks of reduced attendance requirements (week 4 & 8) to allow for some additional flexibility.

Please see the schedule below so that you can lock all required synchronous learning dates and times, along with the pre-recorded content viewing schedule into your schedule.

Technologies Required

All materials will be hosted on our Harvard ExEd **Canvas** site. We will convene our live sessions on **Zoom**. Editing access to **Google Drive / Docs** will be critical for certain small group activities.

A Note on Guild Sessions

Our program participants have been selected from all over the world. Doing synchronous learning together across vastly different time-zones requires a combination of considerate design and forward planning by attendees. To this end, participants will work in timezone compatible working groups of 25-35 participants. Within a few months of the program start, and after you have completed the

program registration, you will receive your Guild Session time allocation, and you will have 48 hrs within which to let us know if you have significant scheduling conflicts and need to be reassigned to another group with a different time allocation.

GENERAL SCHEDULE

	Synchronous Learning Dates & Times to Lock into your Schedule			Asynchronous Learning Dates (Pre-Recorded Modules, 2-3 hrs of content per week)
	Required Monday Live Faculty/ Full Cohort Discussion	Required Working Group Sessions (Guilds) - You will be assigned one Guild Slot	Optional Thursday Sessions Available for Full Cohort	
Week 1: Sep 9 - 15	FULL COHORT SESSION Monday, Sep 9, 3-6pm ET	Guild 1: Wed 8-10am ET Guild 2: Wed 5-7pm ET Guild 3: Thu 8-10pm ET	OPTIONAL SESSION Thursday, Sep 12, 3-5pm ET	Pre-recorded Content
Week 2: Sep 16 - 22	FULL COHORT SESSION Monday, Sep 16, 3-5pm ET	Guild 1: Wed 8-10am ET Guild 2: Wed 5-7pm ET Guild 3: Thu 8-10pm ET		Pre-recorded Content
Week 3: Sep 23 - 29	FULL COHORT SESSION Monday, Sep 23, 3-5pm ET	Guild 1: Wed 8-10am ET Guild 2: Wed 5-7pm ET Guild 3: Thu 8-10pm ET		Pre-recorded Content
Week 4: Sep 30 - Oct 6	FULL COHORT SESSION Monday, Sep 30, 3-5pm ET	NO GUILD MEETING		Pre-recorded Content
Week 5: Oct 7 - 13	FULL COHORT SESSION Monday, Oct 7, 3-5pm ET	Guild 1: Wed 8-10am ET Guild 2: Wed 5-7pm ET Guild 3: Thu 8-10pm ET		Pre-recorded Content
Week 6: Oct 14 - 20	FULL COHORT SESSION Monday, Oct 14, 3-5pm ET	Guild 1: Wed 8-10am ET Guild 2: Wed 5-7pm ET Guild 3: Thu 8-10pm ET		Pre-recorded Content
Week 7: Oct 21 - 27	FULL COHORT SESSION Monday, Oct 21, 3-5pm ET	Guild 1: Wed 8-10am ET Guild 2: Wed 5-7pm ET Guild 3: Thu 8-10pm ET	OPTIONAL SESSION Thursday, Oct 24, 3-5pm ET	Pre-recorded Content

Week 8: Oct 28 - Nov 3	FULL COHORT SESSION Monday, Oct 28, 3-5pm ET	NO GUILD MEETING		Pre-recorded Content
Week 9: Nov 4 - 10	FULL COHORT SESSION Monday, Nov 4, 3-5pm EST	Guild 1: Wed 8-10am ET Guild 2: Wed 5-7pm ET Guild 3: Thu 8-10pm ET	OPTIONAL SESSION Thursday, Nov 7, 3-5pm ET	Pre-recorded Content
Week 10: Nov 11 - 17	FULL COHORT SESSION Monday, Nov 11, 3-5pm ET	Guild 1: Wed 8-10am ET Guild 2: Wed 5-7pm ET Guild 3: Thu 8-10pm ET	OPTIONAL SESSION Thursday, Nov 14, 3-5pm ET	Pre-recorded Content
Week 11: Nov 18 - 22	FULL COHORT SESSIONS Monday, Nov 18, 3-5pm ET	Guild 1: Wed 8-10am ET Guild 2: Wed 5-7pm ET Guild 3: Thu 8-10pm ET	OPTIONAL SESSION Thursday, Nov 21, 3-5pm ET	Pre-recorded Content
Week 12: Nov 25	FINAL FULL COHORT SESSION Monday, Nov 25, 3-6pm ET Final Presentations & Graduation	NO GUILD MEETING		

A Note about Timezones and Daylight Savings

All of our program times are maintained in Eastern Time (Boston/Harvard time). This timezone experiences a daylight savings change on November 3rd, moving clocks back one hour. **Be sure to factor in Daylight Savings Time Changes as you convert Eastern Time (ET) into your own timezone to lock the below sessions into your schedule.** Daylight savings changes are occurring on different dates in many countries. Many Northern hemisphere countries will be moving clocks back an hour while many countries in the Southern hemisphere will be moving clocks forward. Please be sure to check your countries dates and adjust your timezone calculations accordingly - this [time-zone converter](#) with specific calendar days could help you.

Faculty / Guest Presenters

We are currently finalizing our faculty and guest presenter roster for our Fall 2024 offering. To get an idea of what our roster will be like, please see our Fall 2023 program line-up:

- Leith Sharp, M.Ed., Director and Lead Faculty, Executive Education for Sustainability Leadership, Harvard T.H. Chan School of Public Health
- John Spengler, Ph.D., Akira Yamaguchi Professor of Environmental Health and Human Habitation, Harvard T.H. Chan School of Public Health

- Malcolm Preston, Former Partner | Global Leader, Sustainability & Climate, PwC
- Rebecca Henderson, Ph.D., John and Natty McArthur University Professor at Harvard Business School, Author of *Reimagining Capitalism in a World on Fire*
- Erin Meezan, Chief Sustainability Officer, JLL
- Katherine Collins, Head of Sustainable Investing, Putnam Investments
- Dayna Baumeister, Ph.D., Co-Founder, Biomimicry 3.8
- Nicole Hagerman Miller, Managing Director, Biomimicry 3.8
- Anne-Claire Berg, Former Global Culture and Engagement Director, Danone; Chief People and Impact Officer, Gen II Fund Services
- Matthew Kamakani Lynch, Director of Sustainability Initiatives, University of Hawai'i System
- Zeyneb Magavi, Co-Executive Director, HEET, a nonprofit committed to cutting emissions through transformative systems change.

Questions? Please contact Maggie Husak, Program Coordinator, mhusak@hsph.harvard.edu or leave a voicemail message at 617.384.7276

Ready to apply? Visit <https://eesl.sph.harvard.edu/admissions> for more information on the application and registration process and to access the online application.

Want to learn more? [Attend a virtual info session](#) to hear more about the course premise, delivery method and admissions process.