



## Executive Education for Sustainability Leadership 2021 Virtual Offering

September 13 - December 17, 2021

Participants attend this program to succeed as sustainability leaders in an era of global upheaval fuelled by the climate crisis, the pandemic, escalating social and economic inequality, political uncertainty and exponential technology. Supporting sustainability leaders to guide humankind toward global well-being over the long term, delivering on the SDGs and beyond, has never been so important or so challenging. This is why we view personal sustainability as being central to reaching our full impact potential as sustainability leaders. To this end, we encourage sustainability leaders from all sectors to apply to this program as a matter of personal, professional and global urgency.

### Course Content

Attendees gain mastery in a powerful new flow leadership framework and lexicon designed to increase rates of engagement, change and innovation across their organization through purpose-driven organizational design and idea flow. Our content draws upon flow leadership research, biomimicry, research into global CEOs along with a variety of sustainability leadership case stories. We emphasize purpose-driven change leadership, adapting to uncertainty, rapid sense-making within shifting contexts, working within complex stakeholder ecosystems, de-risking and scaling new ideas by reducing friction and increasing flow.

### Course Design

Our 2021 executive education experience will provide:

- A rich immersion into **sustainability and flow leadership content**;
- Direct access to our **faculty and guest presenters**, cutting edge thought leaders, many of whom are working on the frontlines of the sustainability agenda;
- **Peer to peer network** development and engagement;
- Space to work on **real world application** with other like-minded sustainability leaders from across all sectors.

The program delivers a strong balance of guiding theory, case stories from the field, activities & direct application.

Dynamic networking across sectors and the sharing of best practices are key elements of the program design. Our selective admissions process ensures that you will be as stimulated and

inspired to action by members of your cohort as you are by the course material and program faculty.

**Upon completion of the program you will receive a Harvard certificate of participation for the program** (please note: Executive Education programs are, by their very nature, not degree or credit-bearing programs). Most importantly, you will leave with a vibrant new network of sustainability leaders, along with many new leadership tools and practices for your future success.

### **Course Delivery & Schedule**

#### ***Delivery Design in a Covid Era***

The virtual 2021 Executive Education for Sustainability Leadership offering will run as a mix of intensive online content delivery, smaller groups activities and discussions over a period of three months. Our 2021 approach will allow participants to feel assured of a successful completion of the program, regardless of world events.

**Note:** Normally, this program is offered once a year in a 5-day residential format on Harvard's campus. To guarantee completion regardless of Covid 19 restrictions, we have redesigned the program for delivery in a more flexible virtual format, maintaining the same world class content, faculty, peer network development and application focus. This extended format will provide the additional benefit of allowing attendees to apply what they are learning over a longer time period.

#### ***Dates and Time commitment***

Total contact hours will be around 52-55 hours, spread over the three months period, starting September 13th, 2021 and continuing through to December 17th, 2021. During this time, participants will be supported as they integrate their learnings and practice into their respective professional contexts.

#### ***Module Format***

The program offering will be structured into 7 two week long modules (14 weeks total). Each module will incorporate course content, Q&A and discussion, and small group activities with an application focus.

In the first week of each module, participants must view up to 3 hours of pre-recorded content. Participants can either view the content according to their own schedule, or they may attend during scheduled collective viewing times to allow for live discussion.

In the second week of each module, participants must attend:

- a live session with course faculty programmed for Monday afternoons (3pm-4:30pm ET).
- a 2 hour small group working session. Small groups will schedule their own meeting time

Beyond the seven modules, we will also host up to four full cohort sessions over the course of the offering. Dates and times of these large group sessions will be posted at a later date.

### **Price and Registration**

Our 2021 program fee will be \$3200 USD, making this program one of the most affordable executive education programs to run at Harvard University.

Once your application has been accepted, we strongly recommend completing full registration as early as possible. We can accommodate up to 80 participants in this cohort.

### **Faculty / Guest Presenters**

While additional faculty and guest presenters will be announced as they are confirmed, our current 2021 faculty roster includes:

- Leith Sharp, M.Ed., Director and Lead Faculty, Executive Education for Sustainability Leadership, Harvard T.H. Chan School of Public Health
- John Spengler, Ph.D., Akira Yamaguchi Professor of Environmental Health and Human Habitation, Harvard T.H. Chan School of Public Health
- Malcolm Preston, Former Partner | Global Leader, Sustainability & Climate, PwC
- Erin Meezan, VP and Chief Sustainability Officer, Interface Inc.
- Jane Davidson, Ph.D., Pro Vice Chancellor Emeritus, University of Wales Trinity Saint David; Former Minister of Environment, Sustainability and Housing, Wales
- Anne-Claire Berg, Global Culture and Engagement Director, Danone
- Matthew Kamakani Lynch, Director of Sustainability Initiatives, University of Hawai'i System

### **Possible Additional In-Person Convening**

If the demand is there and conditions are right for it, we may consider hosting an additional two-day in person culminating convening for attendees of our 2021 Executive Education for Sustainability Leadership virtual program. The final dates of this additional convening would be pending attendee demand, world events, travel and event restrictions. If offered, this will be an additional cost of \$1800 plus travel. We are watching circumstance

## **Testimonials**

**"The program promotes the right balance of pragmatism and optimism, leaving participants feeling rejuvenated and invigorated by the end. The result is a unique, academic experience and a “must do” for any sustainability executive." - Jason H. Giffen, Assistant Vice President, Port of San Diego**

**"I learned from faculty and presenters who are not just the experts in the field but also possess a level of life wisdom and inner peace that demonstrates how sustainability work can be so fulfilling. I have returned to my work with a set of tools I immediately applied and saw measurable progress." - Gretchen Enninga, Director of Performance Management, Optum Health**

**"The program offers strong guidance and encouragement for professionals to understand what it takes to set wheels in motion to make positive changes in small and large ways. It is also an affirming and validating curriculum that allows participants time to reflect and realize actions already taken to inspire change and use those thoughts to motivate us for future action." - Jessica Wurwarg, Executive Director of Real Estate, Planning and Sustainability, Facilities Management, NYC Department of Transportation**

## **Questions?**

Please contact Maggie Husak, Program Coordinator, [mhusak@hsph.harvard.edu](mailto:mhusak@hsph.harvard.edu) or leave a voicemail message at 617.384.7276